

# Webinar: YOU'RE invited.

## Calcium carbonate as TiO<sub>2</sub> alternative in coating: the importance of particle engineering

### Details

**Date**

November 16, 2023

**Time**

2 pm CET

**Location**

Darmstadt, Germany

### Format

Live On-Demand Webinar

### Abstract

Uniform colored and white coatings applied to tablets create a homogeneous appearance, improving patient compliance. Concerns about titanium dioxide have led to an increased interest in suitable alternatives. Calcium carbonate is currently seen as the most likely alternative. This webinar highlights how particle-engineering supports an optimal performance of calcium carbonate in coating applications, comparing our new alternative to the industry benchmark titanium dioxide. Comprehensive study results of color measurements are presented. We will provide you with tools on how to optimize coating formulation development and to achieve appealing white finishings without titanium dioxide.

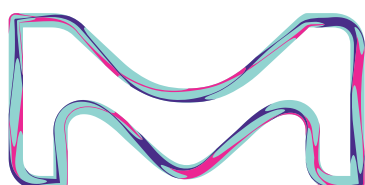
### Speaker(s)

Almut von der Brelie, Senior Manager Strategic Marketing, Excipients for Solid Applications, has gained more than 16 years of experience in the global B2B marketing for functional cosmetic, food and pharmaceutical ingredients in highly regulated markets. In her current position as a strategic marketing manager, she is driving product innovations for solid dosage forms with a focus on tablet film coatings and taste optimization focused on oral solid dosage form applications.

Dr. Thomas Kipping is a distinguished expert in the field of pharmaceutical technology and formulation development. Thomas is currently the Head of Drug Carriers in our company. With more than 10 years of industrial experience spanning across various sectors within the pharmaceutical industry including drug product development and CDMO services, he has consistently demonstrated a strong commitment to advancing pharmaceutical sciences and enhancing drug development processes.

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